

Rush Bicentennial Planning Meeting

Minutes

August 15, 2016

Present: Dave Sluberski, Dan Woolaver, Molly Woolaver, Linda Henry, Sue Swanton, Rita McCarthy, Pam Ebersold, Sue Mee

- Sue M. updated everyone on the status of the Not-for-profit application. Sue sent the application to Town Attorney, John Mancuso for review prior to submitting to New York State. Attorney Mancuso informed Supervisor Frank and Sue via email that the completed form was not the correct form. He indicated that it was not a 501(c)(3) application, but rather, is a Certificate of Incorporation for the Rush Historical Society. Form 1023 is the form that must be submitted to the IRS when seeking exempt status under 501(c)(3) of the Internal Revenue Code. Supervisor Frank contacted Attorney Mancuso requesting he point us to the proper form to be completed and he sent back a link to the 1023EZ form. Sue will complete and forward to him for review.
- Dave indicated that Sandra is interested in doing the writing for the "What happened in Rush" idea. She will plan to write entries and submit them to the Mendon Honeoye Falls Lima Sentinel and then possibly compile for a book.
- Rita updated the Committee on her conversation with the vendor regarding a banner for the Bicentennial. The original thought was to hang the banner across the road but the vendor discouraged that idea saying that those types of banners work best when attached to a building on either side of the road. That type of banner also does not tend to last as long. The Committee decided a banner across the railing in front of the Town Hall would be better. Approximate cost for a 4' X 20' banner is \$200. Dave Sluberski also has a vendor that we can contact for pricing.
- Logo Update: Pam spoke with Phil Dagger and he said he is willing to help. Cathy Frank will contact him directly for a discussion about updating the logo with an accurate shape of the town but maintaining much of the original design.
-Nancy Behnk's son may also be interested in helping with graphic design work for the Bicentennial.
- The idea of a book for the Bicentennial was discussed. Sue Swanton shared the book that Gates created for their bicentennial. In their book, the various town organizations were contacted and asked to create an entry about their organization and its history. Entries can be of varied length and include both past and present photographs. This is a very appealing idea and is inclusive of all interested organizations.
- The topic of sponsors was also discussed and included the concept of both businesses and individual families being contacted to sponsor Bicentennial activities. Family sponsorships may be of particular interest to our multi-generational Rush families.

- Multi-generation families may also be interested in creating a family history display in the Library. This is another great idea that includes community members and highlights our families.
- Gun Club: Dan and Molly Woolaver will contact their nephew, Will, who is a member and officer of the Gun Club regarding the idea of a "Rush Day".
- Rush Firemen's Parade: Linda Henry had previously reported that the Firemen and Ladies' Auxiliary are willing to have a Bicentennial theme for the 2018 parade. This could also be an opportunity to encourage other town fire department participants to bring their antique fire equipment.
- The Fall Festival could also be themed with the Bicentennial with a focus time period activities. Linda Henry will discuss this idea with Pat Stephens.
- Sue Swanton will talk with Kirsten regarding the idea of building the 2018 Children's Summer Reading Program around the Bicentennial.
- Dave and Sue will work on developing an online scavenger hunt relating to historical places around Rush.
- The discussion included the topic of barn and house tours. These could be done both individually with a created app and also a group tour at a designated date/time. Tours would be exterior tours and possibly interior tours if the homeowner is willing.

The idea of a barn dance could either be a separate event or at the close of the group tour. If hosting a barn dance, the suggestion of a half hour tutorial at the beginning would be helpful for those who have not previously participated in this type of dance.

Regarding music, the discussion considered both a DJ and live music. The idea of a local resident providing live music was discussed. Pat Maloney's name was mentioned but it is not known where he currently lives. Sue will reach out to Pat's brother Dan to inquire. Dan Woolaver will contact Tim Taylor. Dave Sluberski will contact Terry Irvine.

Fire Works were also suggested and can be investigated further.

- Sue Swanton also suggested that for the 2018 Bicentennial year, the appearance of the Town Newsletters be altered to appear as if from the past. This could include printing on an antiqued or parchment color paper, changing the font style, and possibly printing in only black and white. Once the event schedule is finalized, that information can be posted in the newsletters, too.
- The next meeting is scheduled for Monday, September 19, at 7 pm in the Town Hall Board Room.