

May 9, 2016

Minutes

Meeting called to order at 7 pm

Attending: Maureen Neumaier, Pam Ebersold, Dan Woolaver, Linda Henry, Rita McCarthy, Cathy Frank

Some attendees were new to the Bicentennial planning meetings and so we reviewed what was previously discussed to catch everyone up with our current ideas.

The suggestion of a re-enactment of the arrival of settlers from the Price, Stull, Martin and Sherman families was discussed. Bonnie Meath-Lang, Keyes Road, has agreed to help with this project. Bonnie is a retired faculty member in RIT/NTID's Performing Arts Program. The location of where to hold this event was discussed with the Pavillion being one consideration. If located there in the Fall, the family history could be told by the fire. Another suggestion was to use the log cabin located on the BOCES property. The event could take place outside the cabin with the cabin used as a backdrop. Part of the event could include a wagon ride back to the cabin. Sue will contact her friend who has a team and wagon.

Bicentennial Banners for the hamlet area: The Lions Club has ordered these in the past and Rita will contact Keith Eggleston for his input.

Using a red/white/blue color theme is suggested. Diane Evans, dentist, has expressed previous interest in being a banner sponsor.

Town Logo: A new logo in celebration of the Town's bicentennial is considered. Cathy Frank will contact Phil Dagger for his ideas and to inquire if he would be willing to help with this project. The new logo could be incorporated into the banner design and used for the 2017-2019 time period. It would not be necessary to change the design on the town flag. That could be retained and return to using that design after the bicentennial.

Promotional Items: Other items have previously been discussed but it was noted that Wegman's currently sells t-shirts and sweatshirts from both Henrietta and Rush. Sue will contact Wegman's to inquire if they would consider selling t-shirts/sweatshirts with the bicentennial logo.

Rita suggested the possibility of a period clothing fashion show or a fashion show of wedding dresses over the years. The Big Springs Historical Society in Caledonia is sponsoring an event entitled "Here Comes the Bride" on 5/22, 2-3:30 pm. Kay Noske of Movie Star Makeover (<http://moviestarmakeover.com/>) will present a fun, fascinating multimedia presentation exploring the beautiful history of the bridal gown. Kay also does a program entitled "A Century of American Fashion."

Duck Races: The duck races were a popular event several years ago during the Rush Hometown Days. Perhaps ducks could be sold at Colby's or ordered online for pick up the morning of the event. This would require an online submission and payment form. PayPal?

Should we designate a Rush ice-cream flavor? Rush dinner plate? We had previously discussed the idea of asking Custom Brew Crafters to create a custom Rush beer as part of our celebration. The challenge is in where/how to sell the beer.

Wildwood Country Club: The group would like some type of gala celebration. What time of year would be best? Discussion initially was to create a family friendly event but then further discussion thought it might be better to create two separate events. The gala event would then not be geared toward families and children. Another separate event could be hosted with that intended audience, perhaps a picnic? Or, make the family event part of the Fall Festival. What time of year might be best? Perhaps October. Too many people may be on vacation during the summer months. Would a Sunday afternoon/evening be a good day? Less expensive? Sue will check with Wildwood for their thoughts/suggestions.

Fireman's Carnival: The group would like the Rush Firemen's Parade to adopt a bicentennial theme for the 2018 parade and carnival.

Participating Rush groups would also be asked to follow the selected theme. The Kiddie parade is now part of the Friday night parade and the bicentennial could be the theme for the kiddie participants, too.

The combined Rush and Henrietta bus tour of old school houses is still of interest. Tina Thompson, the Henrietta Historian, also likes the idea. She and Sue have also considered the idea of an old time baseball game. There is a presenter who gives talks about the popularity of baseball in earlier times.

A clock, similar in design to the ones located in front of Canandaigua National Banks, is being considered. Cathy has acquired information about the company from which Canandaigua Bank orders their clocks. The clock could be placed in front of the town hall, on the south side, to the left of the staircase and just behind the sidewalk. Bricks could also be installed on the ground at the base of the clock. The bricks could be purchased and inscribed to help raise funds.